## Jack Baty

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Product manager and team leader with 25 years of experience and a wide range of skills, honed as co-founder of Fusionary Media, a successful digital studio in Grand Rapids, Ml. Pragmatic and versatile, with a proven track record in planning, managing, and delivering digital products. Analytical and innovative, with strong technical skills. Able to take on nearly any aspect of a project. Fun to work with.

## Highlights

- \* Co-founder of a highly-regarded and successful digital studio for 25 years
- \* Proficient Scrum Master and agile coordinator
- \* Skilled in collaborating with diverse teams
- \* Track record of delivering digital products across various industries
- \* Emphasis on user-centered design
- \* Known for being creative, curious, and versatile

## Skills

- √ Product/project management
- ✓ Agile/Scrum/Kanban
- √ JIRA/Confluence/Github
- √ UX/UI/Usability
- √ Team collaboration
- √ Product delivery
- ✓ Documentation
- √ Photography
- √ Writing

## Worked with

- General Motors
- Major League Baseball
- Steelcase
- Symplr Recruiting
- OpSec Security