

JACK BATY

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jackbaty



EXPERIENCE

Partner/Co-founder

Fusionary Media

December 1995 – May 2020 Grand Rapids, MI

- Co-founded and managed a successful, highly-regarded web and mobile development agency for more than a quarter century
- Guided technical projects, products, and teams.
- Created policies, processes, and tooling for tracking projects, billing, and maintaining documentation.
- Designed and developed web applications, databases, and APIs used by large and small companies
- Defined project goals while working closely with clients on budgets, schedules, and scope.
- Established and maintained a fun, productive, yet profitable company culture.

Founder/Owner

Ground Zero Software

July 1993 – December 1995 Grand Rapids, MI

- Successfully ran a one-person (unfortunately-named) software company developing client/server database applications for a number of regional firms.

Software Developer

CompuCraft, Inc.

August 1992 – July 1993 Grand Rapids, MI

- Developed client/server database applications for local businesses, large and small.
- Designed, built, and implemented a custom internal sales management system using Excel

Software Developer

Bio-chem Laboratories

July 1991 – August 1992 Grand Rapids, MI

- Designed and built a Laboratory Information Management System (LIMS) for an environmental testing laboratory startup.
- Helped define and codify Chain of Custody requirements and record-keeping.

MY LIFE PHILOSOPHY

“Be fair, useful, creative, and kind.”

MOST PROUD OF



Fusionary Media

We built a great company that did great work, and had fun doing it for 25 years.



Integrity

I've always made the correct ethical decisions, even when they may not be as profitable



Family

I raised my daughter as a single parent and we both survived.

STRENGTHS

Versatility

Good Taste

Honesty

Communication

Self-motivated

Management Skills

Service-oriented

Agile

Systems Analysis

Product & Project Management

Process Design

Documentation